**PEER REVIEW FEEDBACK**

**Used in support of: INFO 3140, INFO 3240, INFO 3300, and INFO 4240**

**\* Review the assignment document and class rubrics before completing**

**Purpose:**

The purposes of the peer-review process are three-fold.

The first purpose is to encourage students to produce the best possible materials by providing a specific and structured proofreading and review process before the product is turned into the instructor for grading.

The second purpose is to allow peer-to-peer instruction, having each student raise the level of learning of the class by presenting new ideas and applications of concepts to their peers.

The third purpose is to provide students with additional opportunities to practice analytical and critical-thinking skills in the course as they analyze the structures, evidence, arguments, and plans as presented by their peers.

**Feedback:**

**Assignment name: Phase 5 Review Date:11/21/2022**

**Submission by: Moran Henry**

**Peer reviewer: Josh Poresky**

Read/review the deliverable once without pausing to write comments. Then read/review the deliverable again with the following questions in mind:

1. Does the deliverable follow the submission and assignment guidelines?

Yes. The deliverable contains each item from the rubric, and follows the strong example that was shown in class.

1. Does the deliverable provide evidence for critical, practical and creative thinking? Provide evidence.

Yes. Critical thinking is on display with the categories scorecard on the right of the dashboard. It was a great way to quickly get a sense of what items were selling well, and how much money was being generated off of them.

1. Provide positive feedback that the deliverable does well.

The dashboard is extremely clear and easy to read. On top of that, each of the dashboard items provides a clear purpose to the dashboard and is in there for a reason- to answer the question on hand.

1. Provide recommendation(s) for deliverable improvement(s).
   1. You already know this, but a custom visual should be included
   2. Double check the spelling of the “recommendations tab”- like literally the tab name itself
   3. Make sure to include the data suggests phrase in the analysis